

Gulfood

16 - 20 Feb 2020

Dubai World Trade Centre

25th
ANNIVERSARY

#GULFOOD25

Gulfood.com

Rethinking Food



France has been a partner of Gulfood since its beginning in 1987 and I have to admit that the global dimension of this show that has kept growing ever since firmly influenced our choice to unveil Taste France here in Dubai.

CHRISTOPHE LECOURTIER

CEO, **Business France**

#Gulfood25

www.gulfood.com

Organised by



مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE

Visitor Profile



BUYERS BY COMPANY'S MAIN ACTIVITY

- 45%** Distributor / Wholesaler / Trader/Importer
- 22%** Retailer / Manufacturer
- 23%** FoodService/Bar/Cafes/ Restaurants/Hotels
- 9%** Government/Association/ Education/ Media



As the Consul General for Singapore in Dubai, it is important for me to visit this exhibition every year. As Gulfood grows in popularity, more companies from Singapore have shown an eagerness to enter the exhibition.

PIT CHEN LOW

Consul General, **Consulate-General of the Republic of Singapore - Dubai**



*Gulfood 2020 survey report

Exhibitor Profile

5,000

Exhibitors

from

120

Countries

12%

Americas

8%

Africa

30%

Europe

20%

Middle East

28%

Asia

2%

Australia

SECTOR BREAKDOWN



Beverage



Dairy



Fats & Oils



World Food



Meat & Poultry



Power Brands



Pulses/Grain & Cereals



Health, Wellness & Free From

78%

exhibitors feel Gulfood is the right platform to connect with reputed buyers from around the global

67%

exhibitors, exhibit to identify new potential buyers

53%

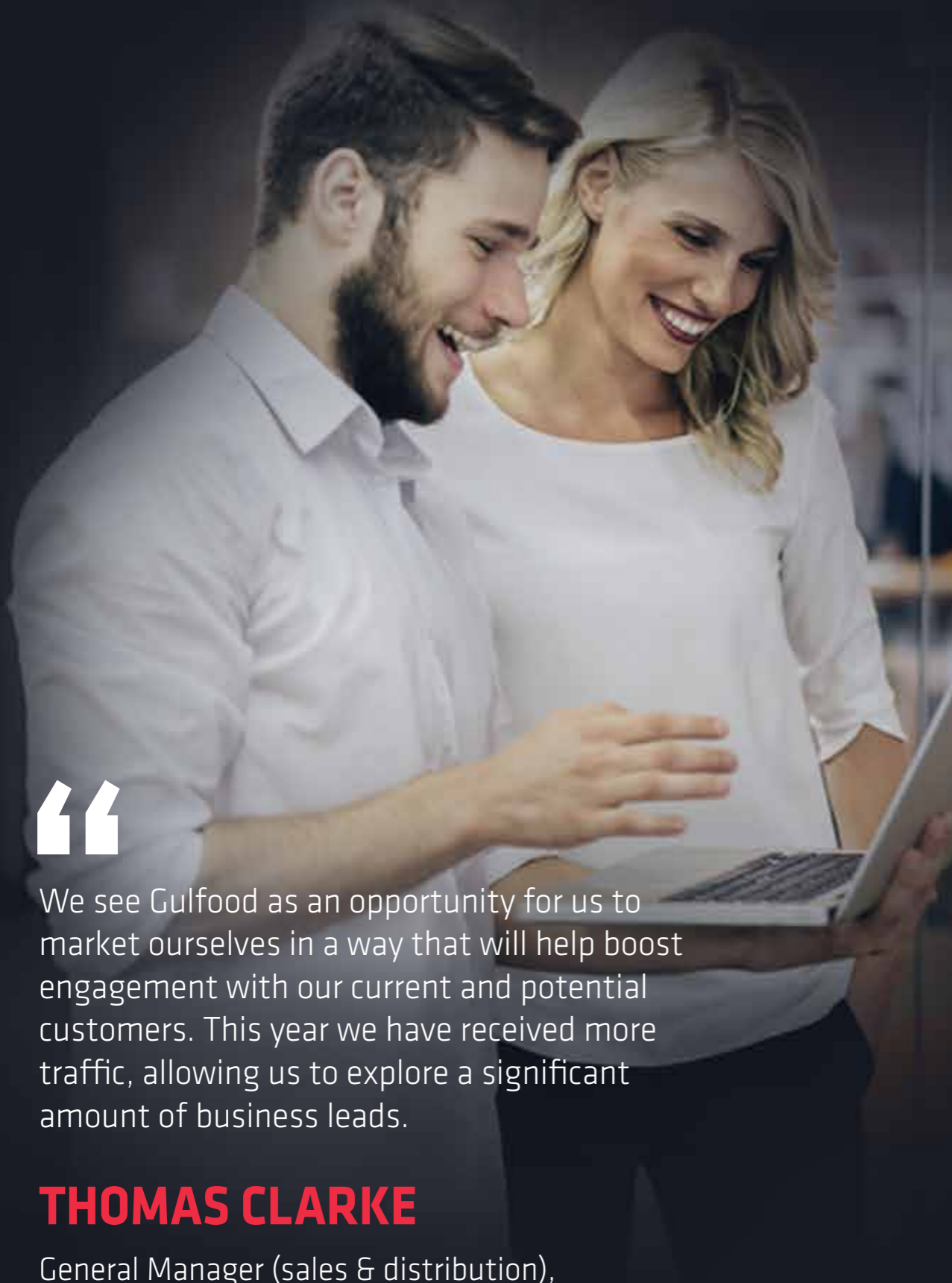
exhibitors feel, Gulfood is a gateway for entering the UAE market

“

We debuted at Gulfood in 2019 with only three customers in the UAE. We're back in 2020 with over 300 customers across all seven Emirates.

IHAB LEHETA

Director International Sales,
Beyond Meat



Facilitating Sales

6,345
top level
meetings

PR reach 
USD 9 Million

4
week buyer
recruitment
programme



An average of
**USD 2.1
Million**
worth of sales
generated



We see Gulfood as an opportunity for us to market ourselves in a way that will help boost engagement with our current and potential customers. This year we have received more traffic, allowing us to explore a significant amount of business leads.

THOMAS CLARKE

General Manager (sales & distribution),
Mezzan Holding Co.

* as per Gulfood 2020 survey report

Celebrating
International
Sustainable
Cuisines

TASTES

of the World



Americas was
crowned the world's
best cuisine for 2020



50
Renowned
Chefs



23
Michelin
chefs



35
Nationalities



4
Continents



60
Cooking
demonstrations



30
International
cuisines



Sharing Innovative Knowledge



H.E. Mariam bint Mohammed
Saeed Hareb Almheiri
MINISTER OF STATE FOR
FOOD SECURITY

GULFOOD INNOVATION SUMMIT

3,537 Attendees	35 Sessions	70 Influential Speakers
---------------------------	-----------------------	--------------------------------------

Gulfood Start Up Programme

- 300** Applicants
- 25** Shortlisted Startups
- 50** Investors & Mentors
- 5** Winners



Connecting Industry Leaders



- ✓ The workshop-style second edition of the CXO Club at Gulfood 2020 highlighted **innovation for growth**
- ✓ Attended by **50 handpicked industry leaders**.
- ✓ **3 speakers**



Facilitated
6,345
individual
trade meetings

Average
724K USD
deals value per
participating company

*as per Gulfood Connexions report



Showcasing
**innovative
foods**



Over
500
Entries

60
Finalist

12
Winners



Innovations
Displayed **84**

Experiential interactive
gallery of recently-launched
product innovations

**FUTURE
ZONE**

WHERE MICHELIN STAR STREET FOOD MET
INTERNATIONAL STREET THEATRE



**STREET
EAT**

FIRST TIME EVER
IN THE UAE

World's first
Michelin-starred
Hawker

World's first
Michelin-starred
Ramen Chef



Chef
Hawker
Chan



Chef
Tsuta by Chef
Yuki Onishi

+ 20 street food stars

FIVE DAYS OF ENTERTAINMENT, INACTIVATION
AND RELAXATION



First ever
hydroponic UAE
homegrown café



A DEDICATED AND GUIDED TOUR FOR CHEFS
TO DISCOVER THE BEST PRODUCTS OF TOMORROW



*Chefs
Tour*

Book your stand and sponsorship at the 2021 edition

Gulfood

21-25 FEB 2021
Dubai World Trade Centre

Book your stand and sponsorship at the 2021 edition

OPEN SPACE

AED 2,520 per sqm



SHELL SCHEME

AED 2,820 per sqm



CONCOURSE SPACE

AED 3,320 per sqm



CONCOURSE SHELL

AED 3,620 per sqm



Early Bird Offer!

Book and pay for your space before 27 September 2019 and pay only AED 2,260 per sqm (a saving of AED 260 per sqm).

Early Bird Offer!

Book and pay for your space before 27 September 2019 and pay only AED 2,560 per sqm (a saving of AED 260 per sqm).

Early Bird Offer!

Book and pay for your space before 27 September 2019 and pay only AED 3,060 per sqm (a saving of AED 260 per sqm).

Early Bird Offer!

Book and pay for your space before 27 September 2019 and pay only AED 3,360 per sqm (a saving of AED 260 per sqm).

*The above prices are excluding the VAT charges, hence please budget for VAT (estimated 5%) in addition to these published rates.

*Double-decker stands below 36sqm will not be permitted and price is calculated on the ground floor area.

*Minimum area permitted for Open Space is 36sqm.

Please note that the following compulsory charges are applied to each exhibiting company and/or stand sharer:

Registration fee	AED 1,100
Exhibitor Insurance	AED 600
Enhanced Internet Listing	AED 1,700
Total One-Time Charge	AED 3,400

SALIMA DADLA

Senior Sales & Sponsorship Manager
(+971) 4 308 6746
Salima.dadla@dwtc.com

SAM HOUSLEY

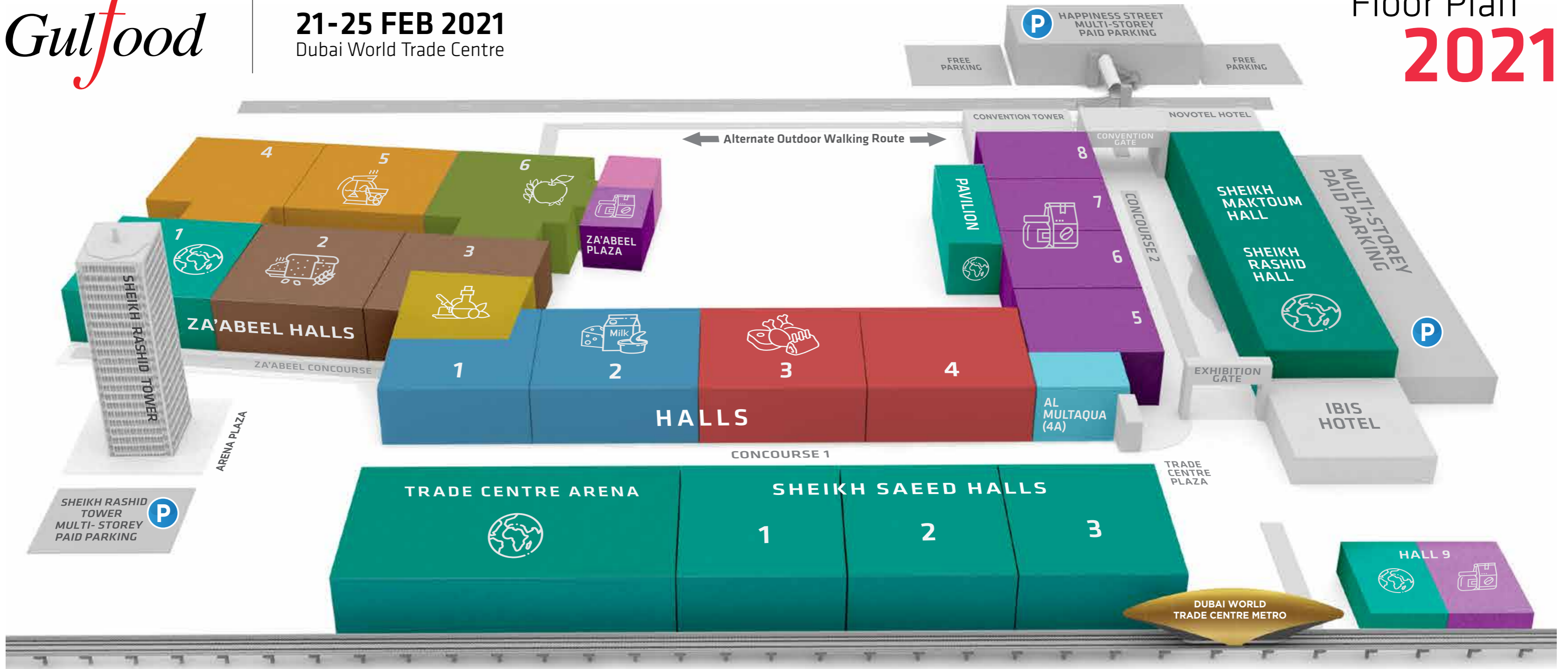
Sales Manager
(+971) 4 308 4594
Sam.Housely@dwtc.com

GOLI VOSSOUGH

Senior Project Manager
(+971) 4 308 6062
Goli.Vossough@dwtc.com

#GULFOOD

Gulfood.ae



SECTORS



Thank you to all our Sponsors and Partners

Platinum Sponsor



Gold Sponsor



Silver Sponsors



Category Sponsor
(Meat & Poultry)



Category Sponsor
(Beverage)



Main Registration
Sponsor



Za'abeel Registration
Sponsor



Convention Gate
Registration Sponsor



Lanyards Sponsor



Visitor Badge
Pouches Sponsor



Carrier Bags Sponsors



Whats next 3/5 NOV 2020

DUBAI WORLD TRADE CENTRE



PRIVATE LABEL
& LICENSING
MIDDLE EAST

معرض العلامات التجارية الخاصة والترخيص في الشرق الأوسط



MIDDLE EAST



#GULFOOD25 GULFOOD.COM